## Step 1: Research the Company

## Q: Where do I start?

Look on the company's website and try to collect helpful information.

- Search events: Are they having an open house or career fair?
- Open positions: Are they hiring? Look at the job descriptions for work expectations
- Company culture: How do they talk about themselves? What do they prioritize?
- Locations: Do they have other locations? Are there international opportunities?

#### Q: What do I do if I can't find relevant information on the website?

- Use your network: Do you know anyone that works there? Can you ask anyone about their experience with the company?
- Expanding your search: Website blogs, social media, and external news stories may offer more insight on the company's culture

### Q: What should I look for?

Explore the company's: Industry/products, mission statement, size, communicaty outreach/ volunteering opportunities, and/or benefits.

## **Step 2: Set Your Priorities**

**Activity:** Rate how important these factors are to you from 1-7 (1 = most important, 7 = least important.)

\_\_\_\_ Location. How far is the commute?

**Training.** Will my apprenticeship have a dedicated apprentice trainer?

- \_\_\_\_ Industry and projects. Will I enjoy what I am working on and what I am working toward?
- **Other apprentices.** Will I be working together with other apprentices?

Company culture. Do I feel like I will fit in?

**Opportunities for growth.** What opportunities does this company offer for professional development and growth?

## **Step 3: Reflect On the Company and Your Findings**

#### Did I make a valuable connection?

It's important to feel comfortable and valued by a company you might work for.

# How did I feel about the company's leadership?

You'll be working closely with your trainer(s), so it's important to recognize your comfortability with them.

## *Did the job description match my expectations?*

Feeling excited about what you'll be working on is a sign the company might be a match.

### How did I feel about the opportunities?

Make sure they align with what you're looking for. If you don't know exactly what you're looking for, did the opportunities excite you?

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